

**15th  
Annual**

# Best Places to Work in South Carolina - 2020

**REGISTRATION DEADLINE: March 27, 2020**

## Reasons to participate:

**Heightened Company Pride:** If your company appears on the list, published by SC Biz News, the management, the employees and other stakeholders will swell with pride. Winners will experience increased employee morale, resulting in better employee retention.

## Public Relations and Marketing Advantage:

Organizations will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.

**The Employee Feedback Report:** All participating companies will receive a world-class assessment detailing the company's employee responses along with the South Carolina benchmark reports. Even if a company does not make the list, this data can be an important reason to participate.

## Who can participate?

In order to participate, you must:

- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Have a minimum of 15 FT or PT permanent employees working in South Carolina
- Have a facility in the state of South Carolina
- Must be in business a minimum of one year

## What does it cost?

Number of Employees	# Emp. Surveyed	Online Survey Fee	Paper Survey Fee
15-24	All	\$770	\$1,040
25-99	All	\$795	\$1,210
100-199	All	\$895	\$1,440
200-499	Up to 250*	\$945	\$1,570
500-2499	350*	\$1,015	\$1,740
2500 and above	400*	\$1,055	\$1,935

\* Employees are randomly selected

## Who is Best Companies Group?

Best Companies Group (BCG) is an independent research firm specializing in identifying and recognizing great places to work. BCG manages "Best Places to Work" programs throughout the U.S., Canada and the UK.

## Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

## Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

## Part II – Employee Engagement & Satisfaction Survey (EES)

The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing the Winners!

In June, companies will be notified in writing whether or not they made the list. Companies making the list will find out where they rank at the annual awards event held in August. *SCBIZ* magazine will also produce a special issue highlighting the winning companies.

**For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the website.**



**[www.BestPlacestoWorkSC.com](http://www.BestPlacestoWorkSC.com)**

**Program Partners: SC Biz News and the  
South Carolina Chamber of Commerce**